

# CDQ Get Clean

Empower your business with clean vendor and customer master data.

Whether you want to migrate to new ERP/CRM systems with complete and accurate data, or if data quality is a top priority in your digitalization initiative, clean business partner master data is a must, so it can:

- Facilitate data-driven decision making,
- Provide business functions with best possible corporate master data for their processes,
- Support compliance and prevent doing business with sanctioned parties.

## Despite its crucial role, so many corporations suffer from bad master data quality due to

- legacy data collected from more and more applications, with no central governance in place,
- lack of duplicate prevention in ERP systems resulting in replication of redundant records,
- non-standardized procedures, e.g., for customer and vendor creation, disabling a consistent organization-wide view data.

Data entry errors, system hiccups, duplicates, and inconsistencies - they all lead to inaccuracies and incompleteness and pose serious implications for your business. Wouldn't it be great to ensure that your data is as clean and accurate as possible, no matter what, also in the long run?

## Clean data? Yes, please. Cleaning the data? Not so much.

Master data cleansing is often a tedious search in countless tables and systems, involving at least three different business processes that need to agree on standards, priorities, responsibilities. And if data cleansing services are considered, most of the time they are not flexible enough to take business-specific requirements and fuzzy logic into consideration.

## Trust the data quality experts: enjoy a hassle-free clean-up.

Get-clean projects with CDQ are highly customizable and minimize the effort required from your team. Fully facilitated by our Customer Success Manager and Solution Architect, all steps in the project can be adapted to your specific needs, so you can unlock the benefits of clean business partner master data in a matter of business days, not months:

### OUTCOMES

- Duplicates elimination:** duplicate and legacy records are removed, streamlining data across the organization and all divisions.
- Cost avoidance:** deduplication will result in lower costs for the migration to S/4HANA, reducing the number of records and avoiding additional licensing and storage fees.
- Cost reduction:** additional savings can be anticipated in terms of migration project duration and associated labor costs. Accurate data in the new system enhances its efficiency and lowers the risk of operational hiccups that can be costly to resolve.
- Sustainability:** focus on long-term sustainability of clean data, ensuring that data quality remains high after the clean-up.
- Streamlined business processes:** clean data will facilitate smoother and more efficient business processes within the new environment and provide support to future carve-in and carve-out activities.

## Two master data sets is one too many.

All organizations of all industries suffer from this major form of bad data quality: duplicated or even multiplicated records of vendors, customers, suppliers, partners.

### FACTBOX

On average, **16%** of business partner records in any organization are unintended duplicates.

Considering process costs, data acquisition expenses, and the impact on strategy decisions we have estimated, together with the CDQ Data Sharing Community member companies, that the cost of a single duplicate can be as much as 1,000 Euros!

**Industry sneak peek:** In a CDQ Get Clean Project 666,000 duplicates - accounting for 17% of the total customer records in scope - were resolved for a global logistics provider. In addition, a sustainable cleansing approach was established including duplicate definitions, review processes and a review tool to ensure duplicate-free master data in the future.

## Four steps towards unique and consolidated records

By checking against 2,500 data quality rules and more than 70 reference data sources, CDQ gives you a comprehensive tool for handling missing information in your business partner data, incorrect attributes, or duplicated records, making your data fit for purpose. It all starts with four steps, to jump-start your clean data era.

### 1 Data Preparation

Uploading data to CDQ cloud and mapping to CDQ data model (aligned with SAP ODM BusinessPartner)

### 2 Data Quality Check

Configuring master data validation and getting data quality status report, with identified violations per record based on 2,500 out-of-the-box data quality rules

### 3 Duplicate Identification & Consolidation

Configuring duplicate definitions and leveraging duplicate matching algorithms to identify duplicated records, proposing a consolidated "best record"

### 4 Data Cleansing & Enrichment

Based on agreed curation configuration and complementing curation report, getting your master data corrected, enriched and harmonized, to finally fuel your operations with clean data

Get it right,  
**FAST.**  
Clean your data  
in four weeks!

### Data Cleaning is just the beginning.

Read up how continuously cleansed and trusted data unlocks your business opportunities:

[READ MORE](#)

